



## Membership Recruitment Poster – Middle School and Secondary Event Guidelines

### Fall Leadership Conference 2018

**Purpose:** To create a recruitment poster to attract middle school students (for Middle School members) and secondary students (for Secondary members) to join a HOSA Chapter.

**Procedure:** Each chapter is allowed to enter 1 poster created by 2-3 members. Competitors will be responsible for picking up their posters at the end of the Showcase; any posters not picked up will be discarded once the Showcase is closed. Pick up times will be listed in the Conference Program.

Entries should have the following information on the back, upper left corner of the poster:

School Name  
Advisor Name  
Competitors' names

*\*\*Any entry failing to provide this information will be automatically disqualified.*

Participants must register to participate via the Conference Registration in the HOSA Affiliation System for the Fall Leadership Conference. Each school may submit one poster and register the 2-3 members who worked on the design as a part of that team.

### Regulations:

1. Competitors must be current middle school or secondary HOSA members.
2. Competitors are only allowed to participate in one event at the Fall Leadership Conference.
3. Entries must be submitted on a standard, flat 28"x22" poster board and cannot extend past the edge of the poster. Posters must lay flat on the presentation table and may not be propped up. Tri-fold boards will not be accepted.
4. Entries must contain a clear message to recruit HOSA members.
5. Entries should attract your target audience (middle school or secondary depending on your membership level)
6. Extra printed materials should not be submitted with the poster and will not be judged as part of the display.
7. The current HOSA logo should be incorporated into the design.
8. Electricity will not be provided for the displays nor should electricity be used in the design. This includes the use of battery power. Entries with use of electricity will be automatically disqualified.
9. All information on the poster should be currently and accurately portrayed.
10. Competitors must be registered via the Conference Registration in the HOSA Affiliation System for the Fall Leadership Conference in order to participate in this event.



## Membership Recruitment Poster

Circle One:    Middle School                  Secondary

Chapter Name: \_\_\_\_\_

Competitor's Name: \_\_\_\_\_

Areas Evaluated	Possible Points					Points Awarded
	Superior	Excellent	Good	Fair	Poor	
<b>Presentation &amp; Quality of Work</b>						
Poster is eye-catching and visually appealing	<b>10</b>	<b>8</b>	<b>6</b>	<b>2</b>	<b>0</b>	
Contains a clear message	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>0</b>	
Color and lettering are used effectively	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>0</b>	
Overall appearance is neat and attractive	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>0</b>	
Attracts target audience	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>0</b>	
<b>Value</b>						
Poster's impact on assigned topic (depth of content)	<b>10</b>	<b>8</b>	<b>6</b>	<b>2</b>	<b>0</b>	
Interpretation of topic (creativity)	<b>10</b>	<b>8</b>	<b>6</b>	<b>2</b>	<b>0</b>	
Spelling and grammar	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>0</b>	
Poster is within size limits, 28"x22" poster board (Not tri-fold)	<b>5</b>				<b>0</b>	
<b>Total Points</b>						